

## Susan G. Komen Los Angeles County Race for the Cure Sample Team Letters

### Sample Team Recruitment Letter: Workplace Team

Dear Co-Workers,

We work together, meet together and have lunch together. How about we do something else important together -- like help find a cure for breast cancer? I'm putting together [Team Name] to walk in the Komen Los Angeles County Race for the Cure and I'm hoping you'll join me on Sunday, March 14, 2010 at Dodger Stadium.

We'll be walking or running 3.1 miles to help fund local breast cancer treatment community outreach programs, along with national research programs through the Los Angeles County Affiliate of Susan G. Komen for the Cure. So far [list names] are on board and we're hoping to raise at least [\$amount]. With your help, there's no limit on how much we can raise.

You may be thinking, "Why should I?" More importantly, why shouldn't you? Without a cure, one in eight American women will be diagnosed with breast cancer in her lifetime. This is our opportunity to do something about it. Together, we can. I promise to do all I can to help you fundraise and prepare for this amazing event. And we'll have a lot of fun along the way!

Let's get started today. To register, go to [www.komenlacounty.org/race2010](http://www.komenlacounty.org/race2010). I'll pop by your desk sometime next week to find out what you've decided. If you can't join us for the walk, I hope that you will donate to the team to help us achieve our goal.

*YOUR REGISTRATION GETS US TO THE START LINE. FUNDRAISING GETS US  
TO THE CURE!*

Sincerely,  
[Name]  
[Title]

### Sample Team Recruitment Letter: Family Team in honor of or in memory of

Dear [Name],

When [name] was diagnosed with breast cancer, you probably asked the same question that I did: Is there anything I can do? Well, I have the answer. We can walk.

I'm asking everyone in our family to join [Team Name] and walk 3.1 miles on Sunday, March 14<sup>th</sup> 2010 at Dodger Stadium to celebrate [Name's] spirit and to raise funds to find a cure for breast cancer through the Los Angeles County Affiliate of Susan G. Komen for the Cure.

I'm hoping to raise at least [\$amount] to help save the lives of mothers, sisters, aunts and daughters. Together, [Team Name] can do it.

You can count on me to do everything I can to help you raise funds and prepare for this incredible journey. There's an African proverb that says "*If you want to go quickly, go alone. If you want to go far, go together.*" If we all go together, I know we will go far. As a family, let's gather together in strength, hope and love. This is the first step.

To register, go to [www.komenlacounty.org/race2010](http://www.komenlacounty.org/race2010). I'll give you a call this weekend to find out what you've decided. If you can't join us for the walk, I hope that you consider our Sleep In for the Cure® or that you will donate to the team to help us achieve our goal.

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Love,  
[Name]

### Sample Team Fundraising Letter: Neighborhood Team

Dear [Name],

You may have noticed the group of people passing by your house and wondered, Where in the world are they walking? Well - we're in training. We're participating in the Komen Los Angeles County Race for the Cure on Sunday, March 14<sup>th</sup> 2010 at Dodger Stadium! It's a 5K run/walk that raises money for breast cancer research and community screening and treatment through the Los Angeles County Affiliate of Susan G. Komen for the Cure. Together, we hope to raise at least [\$amount] for the fight against breast cancer.

We have decided to join together on this adventure. As our neighbor, we hope that you'll support [Team Name]. We will work together to raise the money, because breast cancer is a cause that concerns us all. I hope, for the sake of our daughters and granddaughters that the work we do will help breast cancer become a thing of the past.

We hope you will become an honorary member of [Team Name] by supporting us with a donation today. You can use the enclosed donation form, or go to [www.komenlacounty.org/race2010](http://www.komenlacounty.org/race2010), and select *Locate a Participant's Page* to search for any of our team members:  
[list team member names]

We also encourage you to ask your employer if they offer matching gifts. Many companies will double the amount of any donations made by its employees. We appreciate your support.

Sincerely,  
[Team Name]

### Sample Email/Newsletter

Join "Team Name" and the Los Angeles Affiliate of Susan G. Komen for the Cure®

As we Race for the Cure®!

Sunday, March 14, 2010, Dodger Stadium

Let's Get Started!

1. Sign Up! Register online at [www.komenlacounty.org/race2010](http://www.komenlacounty.org/race2010) under our team name today! Your friends, family members and neighbors are invited to be part of the ("Team Name") team too. Please ask them to go online and register and be sure they choose "team name" under "team name".

2. Fundraise! Tell your family, friends and neighbors about the Komen LA County Race for the Cure and ask them to help by making a contribution to your personal fundraising page online. Or, they can write a check or money order to Komen LA County Race for the Cure. Strive to ask 10 friends for 10 dollars to help us reach our team goal of [\$ ] for the fight against breast cancer. Every dollar makes a difference.

3. Race/Walk! Have a great time at the Race with the “Team Name” team and enjoy a day filled with hope, love, encouragement, entertainment, and fun for racers/walkers of all ages.

4. Feel Proud! After the walk, feel the pride and satisfaction that comes from knowing you were part of the largest world-wide effort to help find a cure for breast cancer.

Contact “Team Name” Team Today for More Information!

5. If you can't join us for the walk, I hope that you consider our Sleep In for the Cure® or that you will donate to the team to help us achieve our goal.

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### Sample Thank You Letter

Dear \_\_\_\_\_:

Thank you for supporting me in my efforts to raise money for the Susan G. Komen Race for the Cure®. Your personal involvement in Susan G. Komen for the Cure's promise is powerful! A minimum of 25% of the net income from the Race goes toward the National Susan G. Komen Award and Research Grant Programs and the remaining 75% stays right here in our community to help the growing number of medically underserved receive breast health education, screening and treatment services.

Because breast cancer knows no age, gender, social or geographic boundaries, we must look out for our family and friends and all be involved in helping Komen fulfill its Promise to save lives and end breast cancer forever.

Donating to the cause is one way to help. Another way is to learn simple things you can do to take charge of your own breast health. For example, did you know that your doctor

can help you learn about your personal breast cancer risk? You should also talk to your family to learn about your family's health history.

Once again, thank you for your generous donation, and for joining with me in the fight against breast cancer.

Sincerely,

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