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**Susan G. Komen for the Cure® Los Angeles County Affiliate Announces  
14<sup>th</sup> Annual RACE FOR THE CURE® at Iconic Dodger Stadium**

*2010 Race for the Cure® and Kick-Off Events to Celebrate Breast Cancer Survivors and  
Raise Awareness at New Venue*

Los Angeles, CA – August 10, 2009 -- The [Los Angeles County Affiliate of Susan G. Komen for the Cure®](#) is pleased to announce the 14<sup>th</sup> Annual Susan G. Komen Race for the Cure®, a walk and run to benefit the Los Angeles County Affiliate, will take place Sunday March 14, 2010 at Dodger Stadium near Downtown Los Angeles. Kick off events for the 2010 Race for the Cure®, including “Bat for the Cure” and a VIP cocktail reception, will also be held at Dodger Stadium.

With the strategic move to one of Southern California's most treasured landmarks, the Los Angeles County Affiliate of Susan G. Komen for the Cure® reaches out to Los Angeles' broader and diversified audiences. Dodger Stadium offers a convenient and iconic setting in which Los Angeles County residents will enjoy the stadium's breathtaking views, central location and unique venue experience. The Los Angeles County Affiliate is also proud to extend upon their two-year relationship with the Los Angeles Dodgers and MLB, most recently partnering for the “Going to Bat Against Breast Cancer” program for Mother's Day in which players donned pink bats and wristbands and donations were given to Susan G. Komen for the Cure®.

“As our flagship fundraiser, Race for the Cure has grown exponentially each year with thousands of Race participants helping us all become one step closer to living in a world without breast cancer,” explains Catherine Mullally, Executive Director, Los Angeles County Affiliate of Susan G. Komen for the Cure®. “Breast cancer knows no boundary - be it age, gender, socio-economic status or geographic location. This year we made the decision to move our 2010 Race for the Cure to Dodger Stadium to make it the most successful fundraiser to date by reaching even larger and more diverse audiences in the heart of Los Angeles.”

The Susan G. Komen Race for the Cure® Series raises significant funds and awareness for the fight against breast cancer, celebrating breast cancer survivorship and honoring

those who have lost their battle with the disease. With funds raised by the Race for the Cure® Series, Komen with its Affiliate Network is able to fund breast cancer research grants, meritorious awards and educational, scientific and community outreach programs around the world.

“We are pleased to welcome the Susan G. Komen Los Angeles County Race for the Cure to Dodger Stadium in 2010,” said Jamie McCourt, the Chief Executive Officer of the Dodgers and Board Member of ThinkCure!, which accelerates collaborative research to cure cancer. “We congratulate all who are collaborating to win this race.”

To kick-off the partnership, the Los Angeles County Affiliate is hosting [“Bat for the Cure”](#) at Dodger Stadium Saturday, August 22, 2009 to help raise funds for the 14<sup>th</sup> Annual Race for the Cure®. Participants will enjoy a pre-game lunch, Dodgers vs. Chicago Cubs game, batting practice on the field and a tour of Dodger Clubhouse. For more information and to buy tickets, visit [www.komenlacounty.org](http://www.komenlacounty.org). The Los Angeles County Affiliate will also host a VIP cocktail reception leading up to the 14<sup>th</sup> Annual Race for the Cure® on Friday, March 12, 2010 at Dodger Stadium.

The Los Angeles County Affiliate has raised more than \$7 million to fund breast cancer programs and research in the last 13 years, which have gone to provide the medically underserved and uninsured populations in Los Angeles County with screening, diagnostic tests and treatments for breast cancer. Up to 75 percent of the net proceeds from the Los Angeles County Race for the Cure will provide breast cancer screening, education, diagnostic tests, and treatments specifically for Los Angeles County women, with an emphasis on the uninsured and medically underserved. The remaining 25 percent will go to Komen National for research. Susan G. Komen for the Cure® is the world’s leader in breast cancer research, awareness, and education.

For more information and to register in advance, go to [www.komenlacounty.org](http://www.komenlacounty.org), or call the hotline (877) 855-RACE.

### **About Susan G. Komen for the Cure® Los Angeles County Affiliate**

Nancy G. Brinker promised her dying sister, Susan G. Komen, that she would do everything in her power to end breast cancer forever. In 1982, that promise became Susan G. Komen for the Cure® and launched the global breast cancer movement. Today, the organization is the world's largest grassroots network of breast cancer survivors and activists fighting to save lives, empower people, ensure quality care for all and energize science to find the cures. Susan G. Komen for the Cure® has invested more than \$1.3 billion to fulfill our promise, becoming the largest non-profit funder of breast cancer research in the world. The Los Angeles County Affiliate has raised more than \$7 million to fund breast cancer programs and research in the last 13 years, which have gone to provide the medically underserved and uninsured populations in Los Angeles County with screening, diagnostic tests and treatments for breast cancer. For more information about the Los Angeles County Affiliate of Susan G. Komen for the Cure®, visit

[www.komenlacounty.org](http://www.komenlacounty.org) or call 310-575-3011. Please join us on [Facebook](#), [Twitter](#), [LinkedIn](#) and [MySpace](#).

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